

1 of 2

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST COMPLY WITH NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PLS CK AND CNE

THANKS

NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	F,M	7A-9A	GMA	:30	\$140.00	09/28-10/01	0	0	0	\$0.00	
Rating: 1.4												
Sales Remark: V5 2X CNCL												
V5 Comment Changed, Spots/week Changed												
	*7	F	4P-430P	4P NEWS	:30	\$165.00	09/28-09/28	0	0	0	\$0.00	
Rating: 1.8												
Sales Remark: V5 SPT CNCL												
V5 Comment Changed, Spots/week Changed												
	*9	F	6P-630P	6P NEWS	:30	\$200.00	09/28-09/28	0	0	0	\$0.00	
Rating: 1.6												
Sales Remark: V5 SPT CNCL												
V5 Comment Changed, Spots/week Changed												
	*13	F,M-W	10P-1035P	10P NEWS	:30	\$400.00	09/28-10/03	2	1	2	\$800.00	
Rating: 2.7												
Sales Remark: V5 2X CNCL												
V5 Comment Changed, Spots/week Changed												

Station KTVX-TV SALT LAKE CITY
 Advertiser () LOVE, MA
 Product LOVE/CONGR
 Estimate# 928CO3
 Buyer PATRICIA DOME
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/928CO3
 Flight Dates 09/21/2012 - 10/04/2012
 Hiatus Weeks
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---REPORT TOTALS---
 Report Totals: 2 / \$800.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$3,765.00 Oct 12: 6 / \$1,350.00
 Sales Totals: 14 / \$5,115.00
 Station Totals: 14 / \$5,115.00
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$25,575	CABL 0%	KAGG 0%	KJZZ 0%	KPNZ 0%	KSL 32%
		KSTU 11%	KTVX 20%	KUCW 0%	KUPX 0%	KUTV 37%
		NTVX 0%				

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books MAY12
 Demos RA35+